



FOR IMMEDIATE RELEASE

Heritage Hosts Fun-Filled, Family-Friendly Color Run

Glendale charter school finds a colorful way to support the school and its students

GLENDALE, AZ (04/30/15) – What better way to show your true colors and support your local charter school than with a fun run/walk through powerful pops of color targeted to tie-dye any white tee-shirt? On May 9 at 9 a.m., kids and adults alike can do just that, with entry fees supporting Heritage Elementary School’s Glendale campus.

Entry fees for the Heritage Elementary Glendale Color Run/Walk, sponsored by Crest Insurance Group, are \$20 for adults and \$10 for kids. These prices include a tee-shirt, a water bottle, and a run/walk number.

During the Color Run event, families will also have the opportunity to sign up for the Heritage Elementary School Summer Camp, with discounts available to early registrants. The Heritage summer camp combines academic enrichment opportunities with highly qualified teachers, plus plenty of summer fun—from sports to computers to drama and music. Open to all children ages 4 to 12, the camp is also DES eligible, with \$150 weekly fees, including all activities and three meals a day.

Heritage Elementary Glendale is located at 6805 N. 125th Ave., Glendale, AZ. The K-8 charter school experienced a 20% increase in standardized test scores in 2013-2014 and is ranked a “B” school in the 2014-2015 school year. The school offers free before- and after-school care as well as free transportation, sports programs, computer classes and more.

For more information about Heritage Elementary Glendale, visit www.HESGlendale.org or reach out to the media contacts at the bottom of this release.

About Heritage Elementary School

Heritage Elementary School, founded in 2002, is one of Arizona’s fastest-growing charter school systems. The tuition-free, character-based charter school is home to two campuses, one in Glendale and one in Williams, and serves more than 1,000 students in preschool through eighth grade. Both the Glendale and Williams locations offer bus/van transportation. Raena Janes, an active, award-winning advocate for Arizona education and charter schools, is the founder and charterholder. Visit the school’s website at HESGlendale.org.

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