



FOR IMMEDIATE RELEASE

HES Glendale Hosting MLK Basketball Championship Shootout

Area teams gather to shoot hoops in honor of Dr. Martin Luther King, Jr.

GLENDALE, AZ (01/14/14) – Basketball lovers and community members are invited to watch the first ever MLK Shootout on Monday, January 19, beginning at 1 p.m. at Heritage Elementary School in Glendale, AZ, located at 6805 N. 125th Ave. The event is different than regular season games and will not count towards state rankings. Participants and spectators are simply encouraged to have fun and remember why it is important to gather in diversity on this holiday.

“We are excited to host this special tournament in our gym. It is important at our campus to provide sports and teach fairness to all of our students,” said Heritage Elementary Glendale Principal Justin Dye. “The MLK Shootout is set up to get students and the community actively together in remembrance of Dr. Martin Luther King, Jr., and to learn about his achievements.”

One requirement that each participating team has to meet is that they provide one quote from Dr. King to share at halftime with the crowd. The quote must also be written on poster board to be displayed in the lobby area of the gym.

The Shootout schedule is as follows:

- 1:00 pm - #4 Champion Schools vs #1 Paradise Education Center (Girls)
- 1:45 pm - #4 Paradise Education Center vs #1 Dobson Academy (Boys)
- 2:30 pm - #3 Heritage Elementary vs #2 Dobson Academy (Girls)
- 3:15 pm - #3 Champions School vs #2 Heritage Elementary (Boys)
- 4:00 pm - Loser Game 1 vs Loser Game 2 (Girls) (3rd place game)
- 4:45 pm - Winner Game 1 vs Winner Game 2 (Girls) (Championship Game)
- 5:30 pm - Loser Game 1 vs Loser Game 2 (Boys) (3rd place game)
- 6:15 pm - Winner Game 1 vs Winner Game 2 (Boys) (Championship Game)

All teams participating in the shootout will receive a plaque for participation with a special plaque for the champion team.

Heritage Elementary will have a full concession stand, but coaches and teams are asked to bring water. Rules include:

- (2) 15-minute running clock halves
- 2-minute halftime
- No free throws
- Act of shooting follow + 2, change of possession, and 1 foul +1, change of possession

- Bonus 1 and 1, + 1 and keep possession
- Bonus 2 shots, + 2 change of possession
- Any technical foul will result in removal from game, + 2 and possession for the opposing team

Come see what the day has in store for all of the superstar basketball players. All day admission prices are \$4 for adults, and \$2 for children.

For more information about Heritage Elementary Glendale, visit www.HESGlendale.org or reach out to the media contacts at the bottom of this release.

About Heritage Elementary School

Heritage Elementary School, founded in 2002, is one of Arizona's fastest-growing charter school systems. The tuition-free, character-based charter school is home to two campuses, one in Glendale and one in Williams, and serves more than 1,000 students in preschool through eighth grade. Both the Glendale and Williams locations offer bus/van transportation. Raena Janes, an active, award-winning advocate for Arizona education and charter schools, is the founder and charterholder. Visit the school's website at HESGlendale.org.

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