



FOR IMMEDIATE RELEASE

Special Guests and Themes at Heritage Elementary Glendale Fall Parade

Favorite children's book-inspired festival will be judged by Lindsay Reiser from KPHO-TV and Arizona Coyotes mascot Howler

GLENDALE, AZ (10/29/14) – On Friday, October 31st at 10 a.m., Heritage Elementary School Glendale will be holding an exciting fall parade. Located at 6805 N. 125th Ave., all are invited to sight-see unique floats, costumes, decorated bicycles, wagons and more. Come cheer on children's creativity and celebrate the autumn season.

Students, teachers and parents will base their imaginative ideas on the theme of the parade, "favorite children's book." Celebrity judges Lindsay Reiser, reporter for KPHO-TV News, and Howler, the Arizona Coyotes mascot, will appear. The classroom with the most creative costumes and float will win a huge pizza party and an exclusive prize donated by the Phoenix Suns.

This is the second annual fall parade for the non-profit charter school. Any member of the community is welcome and encouraged to come see popular literature come to life. Maybe your favorite children's book will make an appearance?

For more information about Heritage Elementary Glendale, visit www.HESGlendale.org or reach out to the media contacts at the bottom of this release.

About Heritage Elementary School

Heritage Elementary School, founded in 2002, is one of Arizona's fastest-growing charter school systems. The tuition-free, character-based charter school is home to two campuses, one in Glendale and one in Williams, and serves more than 1,000 students in preschool through eighth grade. Both the Glendale and Williams locations offer bus/van transportation. Raena Janes, an active, award-winning advocate for Arizona education and charter schools, is the founder and charter holder. Visit the school's website at HESGlendale.org.

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